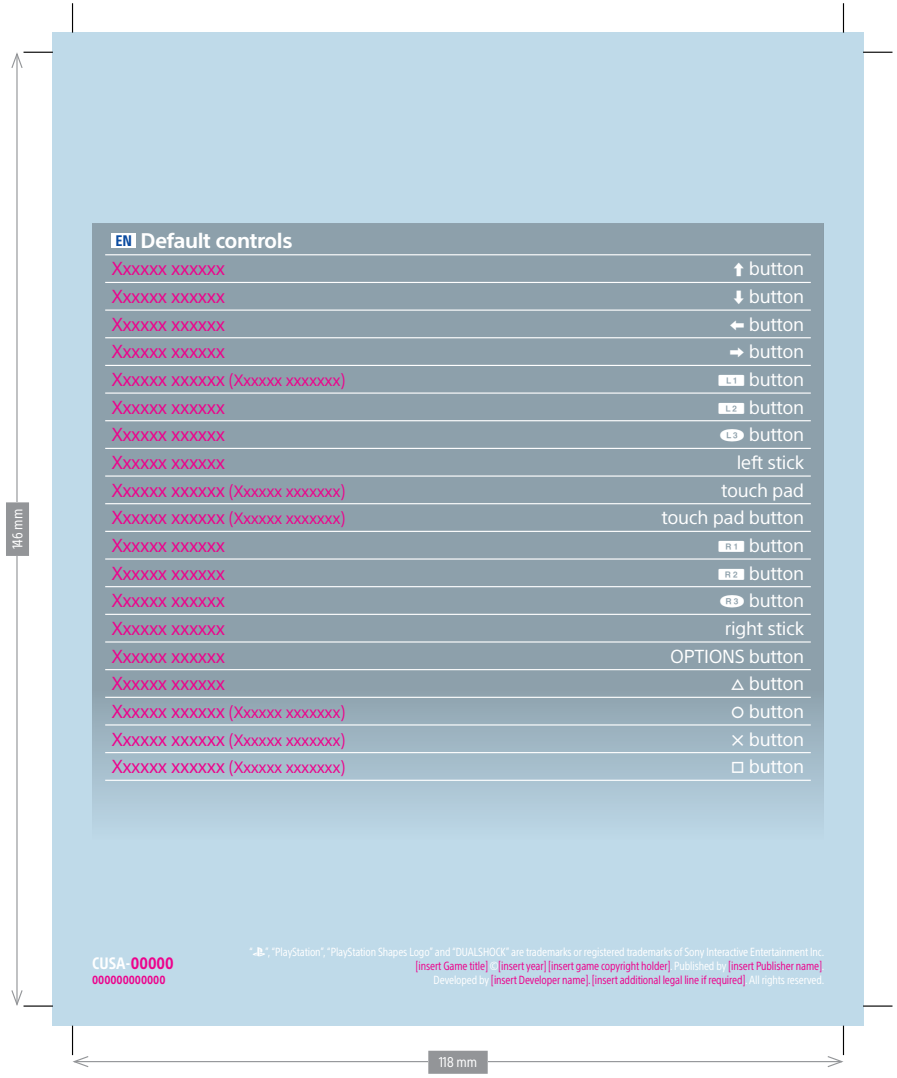
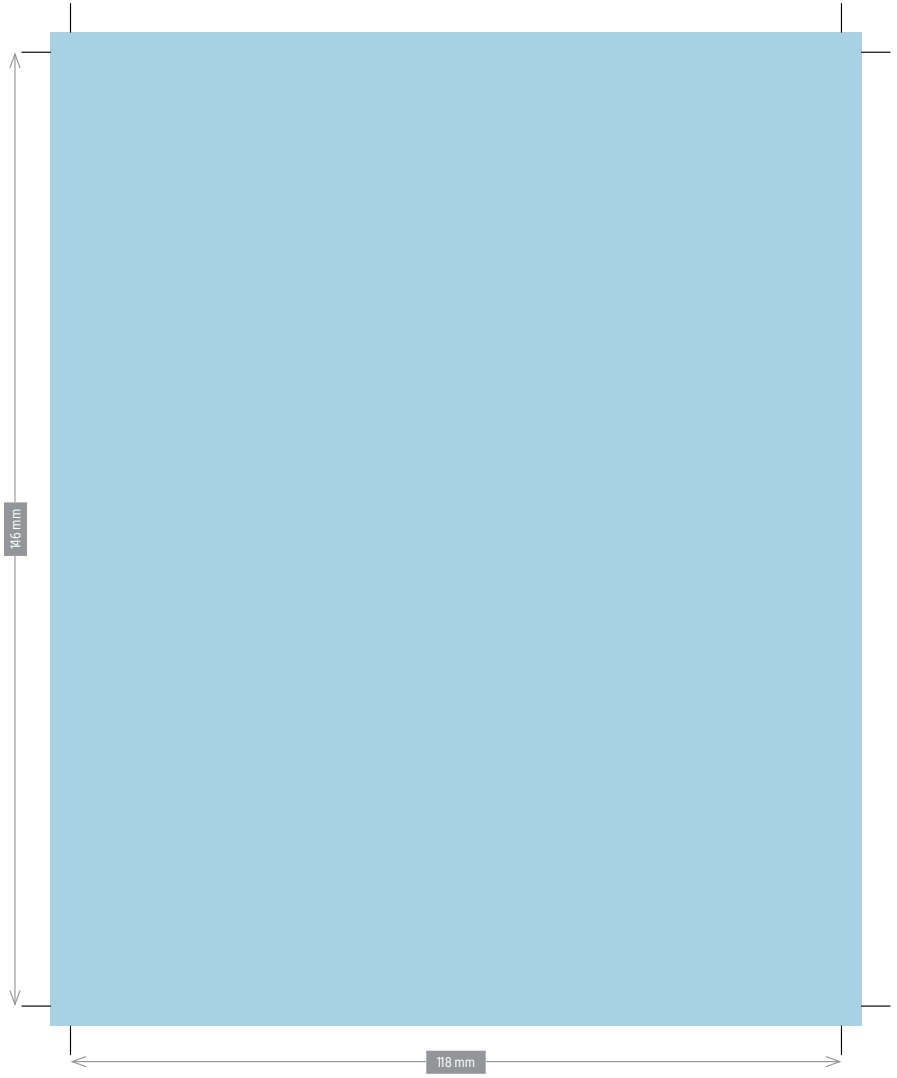
SIEE - Insert DS4 Configuration Template Guidelines

Version 1.0

PS4™ Insert DS4 Configuration Template Guidelines





Purpose

Welcome to the PlayStation®4 Insert DS4 Configuration Template guideline document.

The aim of this document is to educate users about the PS4™ templates and the different sections that form a PS4™ software DS4 configuration insert.

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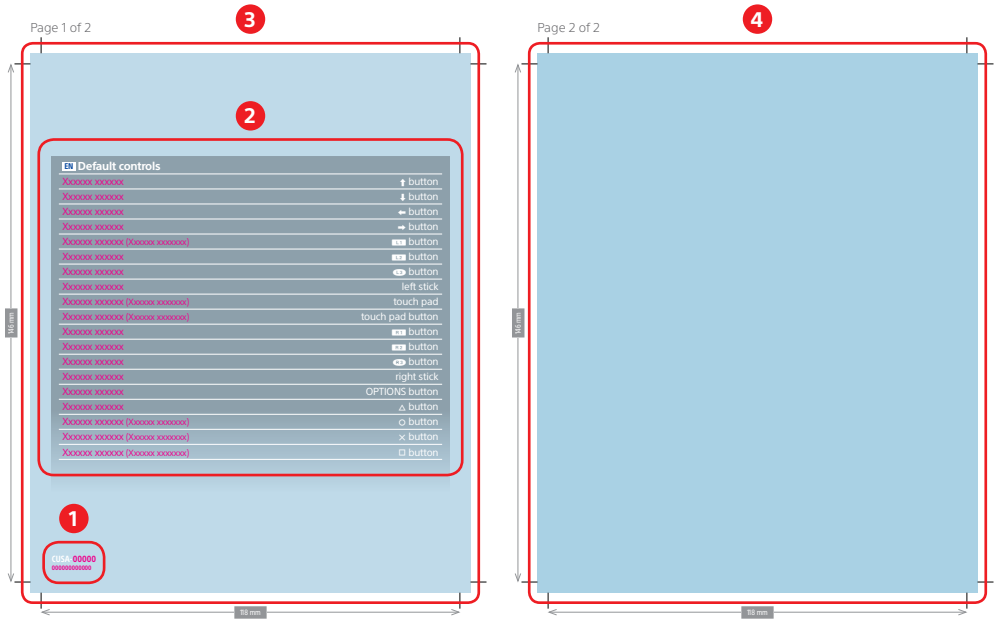

Third-Party template

Core elements that appear on configuration insert

1. Default controls - To be filled in as applicable (then coloured **white** or **black** appropriate to background)
2. Product codes (CUSA | EAN) (coloured **white** or **black** appropriate to background, when filled in)
3. Third-Party Graphics (Page 1)
4. Third-Party and/or Advertisement (Page 2) (Not required for Multi, due to configurations using both pages)

DESIGNER'S NOTE:

You may list the default controls in any order. If your game does not support a DUALSHOCK®4 wireless controller, then it is fine to head up the controls with text such as "PlayStation®Move motion controller: default controls"

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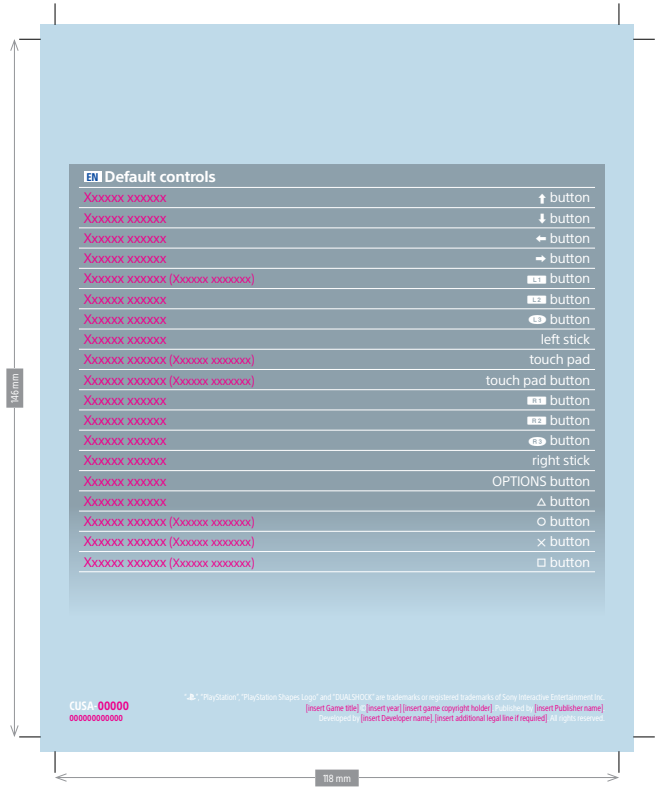


Third-Party

Legal line section

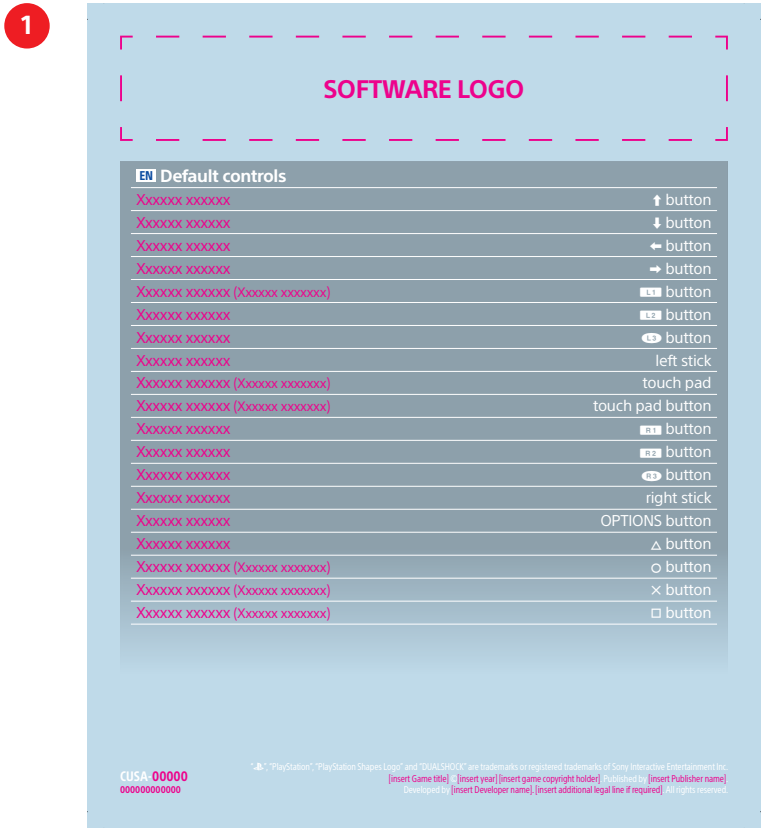
"PlayStation", "PlayStation Shapes Logo" and "DUALSHOCK" are trademarks or registered trademarks of Sony Interactive Entertainment Inc.
[insert Game title]. ©[insert year] [insert game copyright holder]. Published by [insert Publisher name].
Developed by [insert Developer name]. [insert additional legal line if required]. All rights reserved.

Key

○ Mandatory text

● Game specific legals – Fill in magenta placement text with game specific legals.

Set field colour as the appropriate background once completed



Third-Party

Marketing

Core template elements

1 **Software Logo** – the magenta dashed marquee lines indicate where software game logos are permitted to be placed. Software logos should not be placed over or interfere with inlay template elements.

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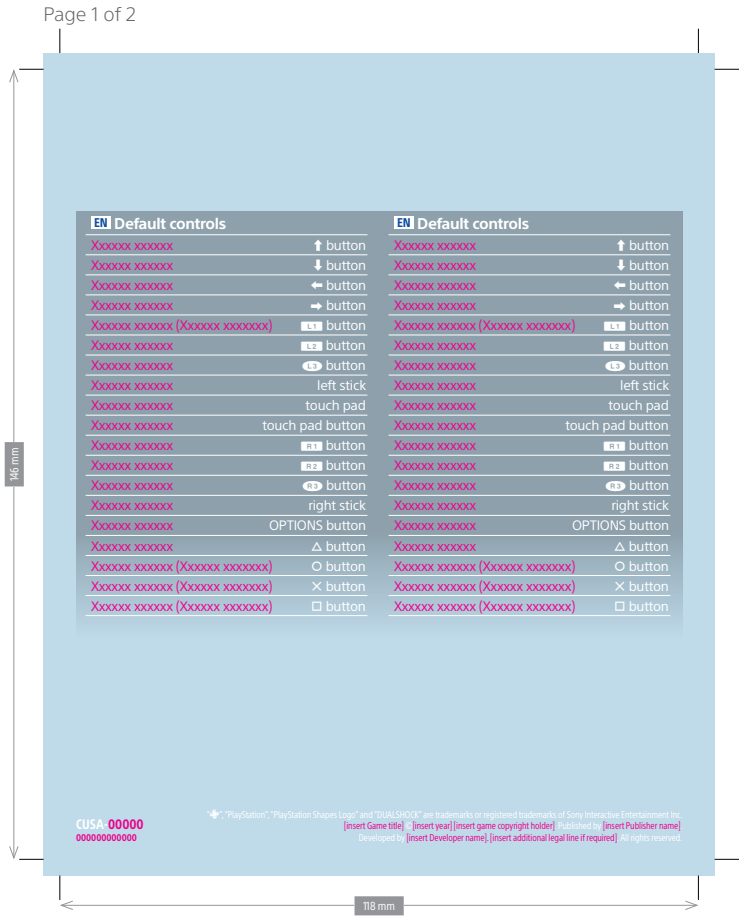

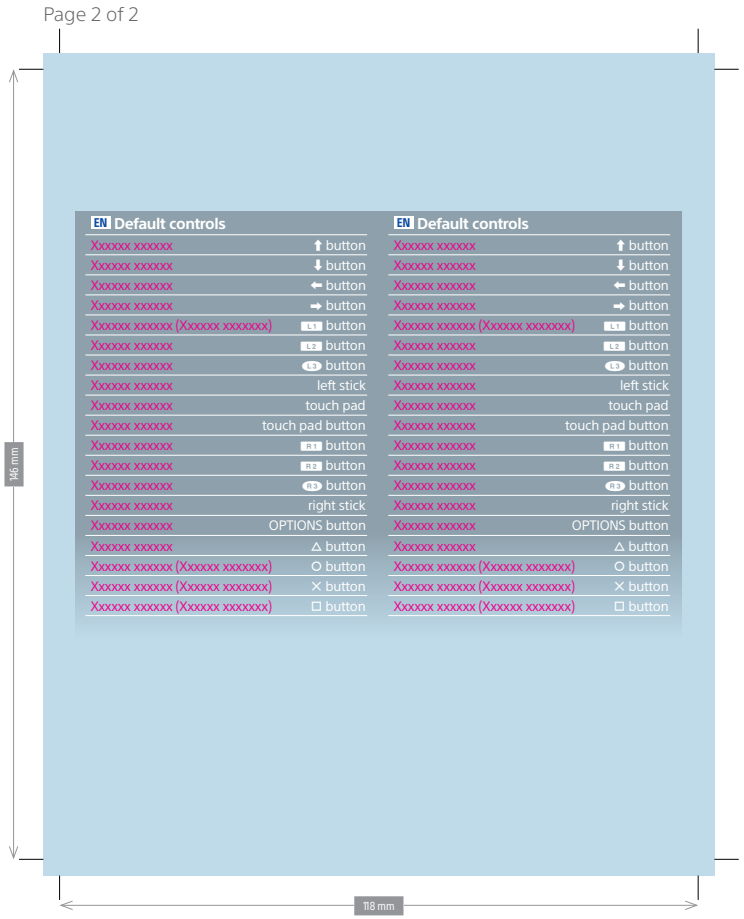

3rd Party Multi SKU Creation

The **'PS4_Insert_DS4config_Multi'** template is a canvas for 3rd Party publishers to construct any required combination of languages to create a briefed multi SKU. Accompanying the 'PS4_Insert_DS4config_Multi' template, is the **'PS4_Multi_Insert_DS4config_Components'** document. The 'PS4_Multi_Insert_DS4config_Components' document contains auxiliary materials, broken down into sections, that can be copied and pasted straight into the positions indicated on the 'PS4_Insert_DS4config_Multi' template. Positioning has been colour coded throughout to indicate where the text is to be placed. This can be seen in the previews displayed above each translations group. Text colours must then be coloured as specified in the guidelines.

Corporate guidance:

- URLs MUST NOT be broken across 2 lines.
- The following company terms MUST NOT be broken across 2 lines: "Sony Interactive Entertainment Inc", "Sony Interactive Entertainment Europe Limited", "PlayStation™Network", "PlayStation™Store" or "PlayStation®Plus".

Contact

Should you need any further information, please contact **sie.template.queries@sony.com**

Revision History

01/03/2021	Version 1.0 released