

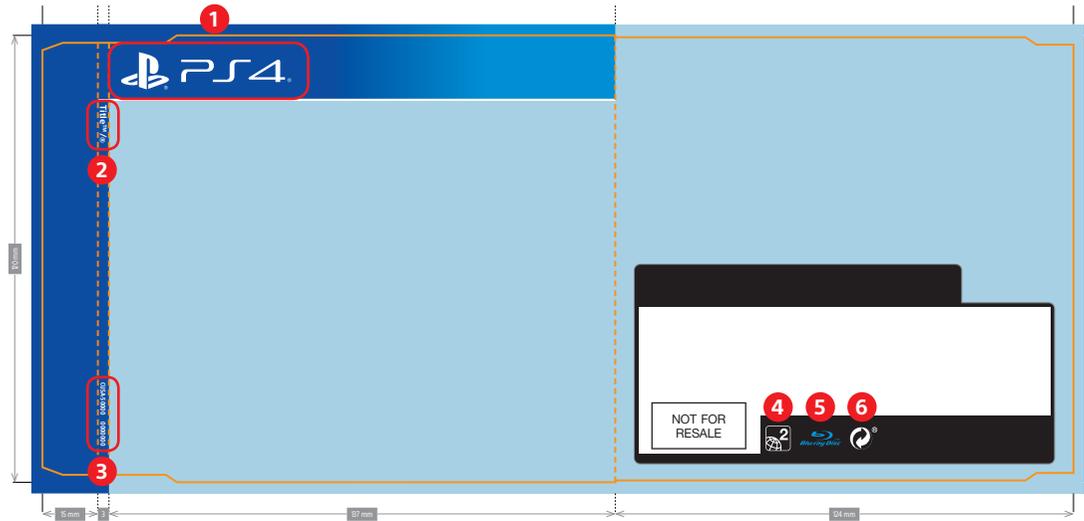


SIEE - Jewel Promo Coversheet Template Guidelines

Version 1.0

PS4™ Jewel Promo Coversheet Template Guidelines

Face side



Third-Party template

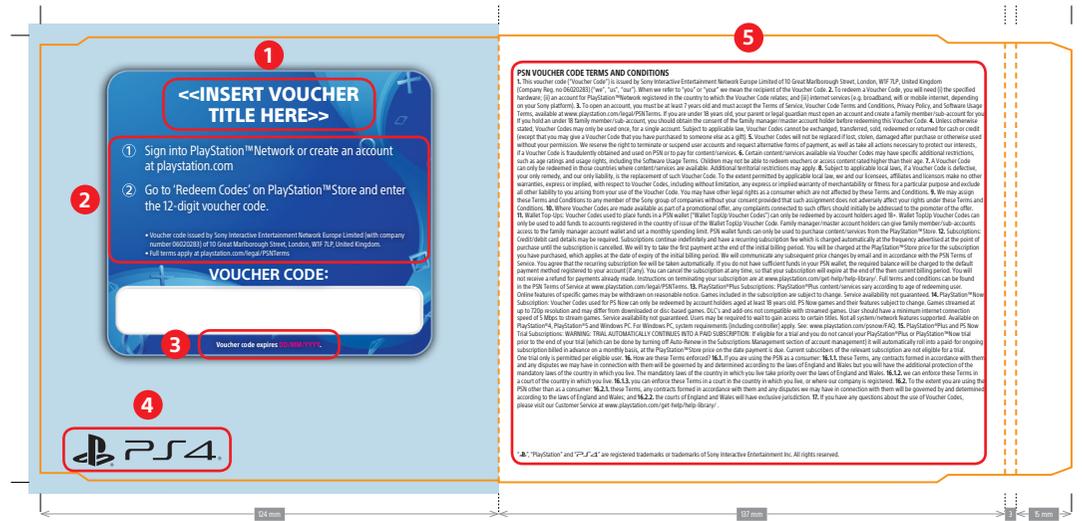
Core elements that appear on jewel coversheet

- 1 PS4™ logo branding on front
 - 2 Game Title – spine text
 - 3 Product codes (CUSA | EAN)
 - 4 Region Code icon
 - 5 Blu-ray Disc™ logo
 - 6 Grüne Punkt logo (German recycling logo trademark)*
- Space out logos equally if some are removed.

***ENVIRONMENTAL LABELLING FOR FRANCE** – It is the publisher's responsibility to confirm the environmental labelling requirements that may apply to their game's software packaging in France and should obtain their own independent legal advice.

PS4™ Jewel Promo Coversheet Template Guidelines

Reverse side

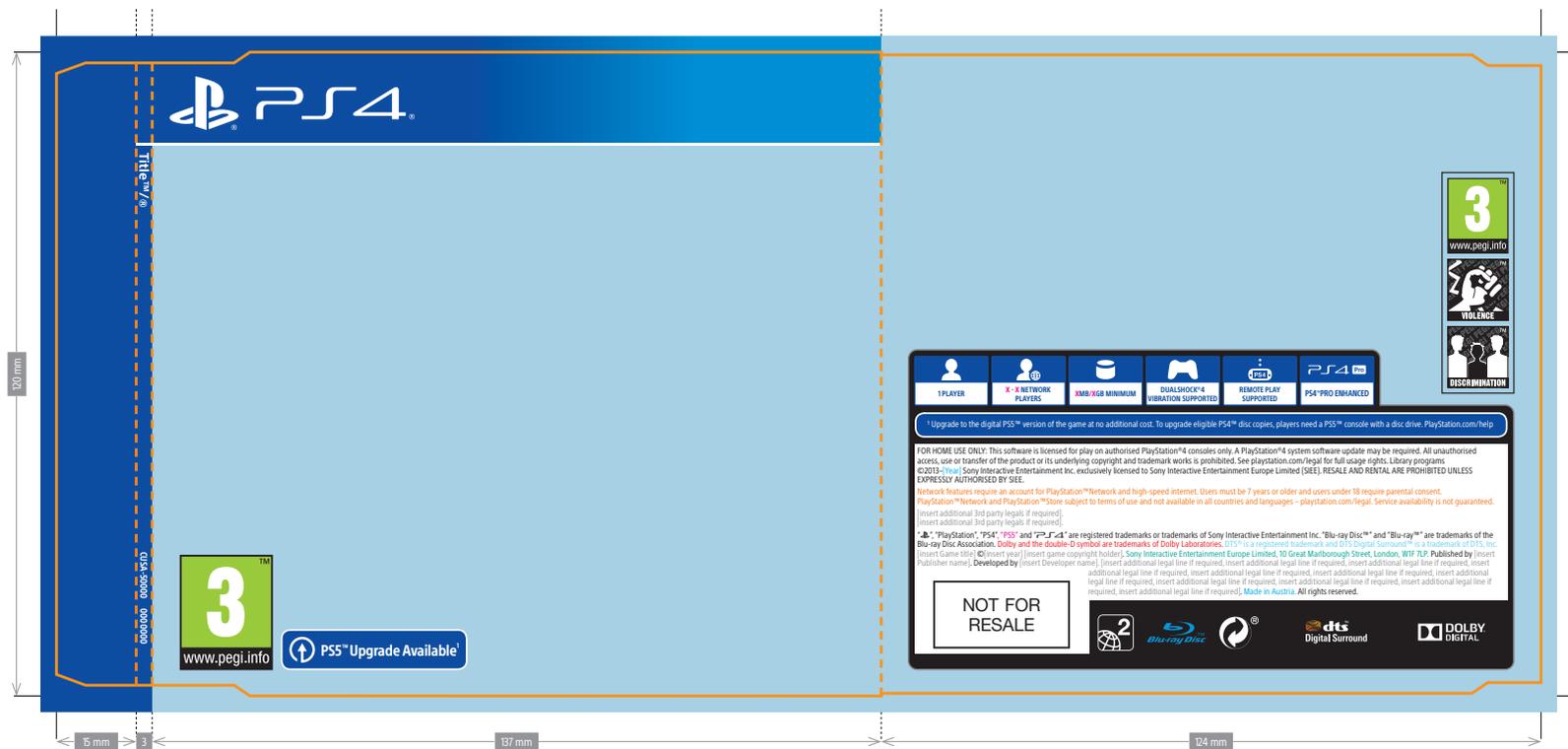


Third-Party template

Core elements that appear on jewel coversheet

- 1 Voucher Title - Inserted in UPPERCASE (exceptions can be made for branded names and Game titles)
- 2 Redemption Instructions (Fixed)
- 3 Voucher Expiry Date
- 4 PS4™ logo branding on front (Fixed)
- 5 Voucher reverse (Fixed)

PS4™ Jewel Promo Coversheet Template Guidelines



PEGI For further age rating packaging guidance please go to:
<https://pegi.info/page/pegi-age-ratings>

Age ratings

Core template elements

The example above, shows an overview of the different regional age ratings required as applied to SIEE PS4™ templates. (Excluding these can cause legal ramifications.) Which ratings used would depend entirely on brief from OPs.

PS4™ Jewel Promo Coversheet Template Guidelines



1 Required notices and PS4™ Pro Enhanced notice.

2 Required Network Features / Players notices and Offline Mode notice.

3 Peripheral or Feature dependant notices.

Recommended layout

6 notices

1	2	3	4	5	6
1	2	3			
4	5	6			
1	2				
3	4				
5	6				

7 notices

1	2	3	4	5	6	7
1	2	3				
4	5	6	7			

8 notices

1	2	3	4	5	6	7	8
1	2	3	4				
5	6	7	8				

Compatibility notices

Core template elements

There are 3 tiers of compatibility notices that appear on PS4™ templates. **Tier 1** notices are required to appear within the compatibility section. ('PS4™ Pro Enhanced' should be included if PS4™ Pro enhances the gameplay of the software title). **Tier 2** notices are required to appear when there is online functionality that affects the gameplay of the software title. 'Network Players' is only required if there is online gameplay. **'Network Players PS Plus' is mandatory for titles that require a PlayStation®Plus subscription and should only appear on PlayStation®Plus Titles.** '1 Player/1-X Players' cannot be present with 'No Offline Mode'. 'Network Players' cannot be present with 'Network Features' and 'Network Players PS Plus'. 'No Offline Mode' is only required if the game requires online connection to play and only features 'Network Players' and 'Network Players PS Plus'. Network Features is used where title supports network features requiring PSN sign in but does not support Network Players. **Tier 3** notices are peripheral-related communications used when peripherals are required or compatible with the software title, where peripherals add function to the gameplay.

PS4™ Jewel Promo Coversheet Template Guidelines



Placement locked



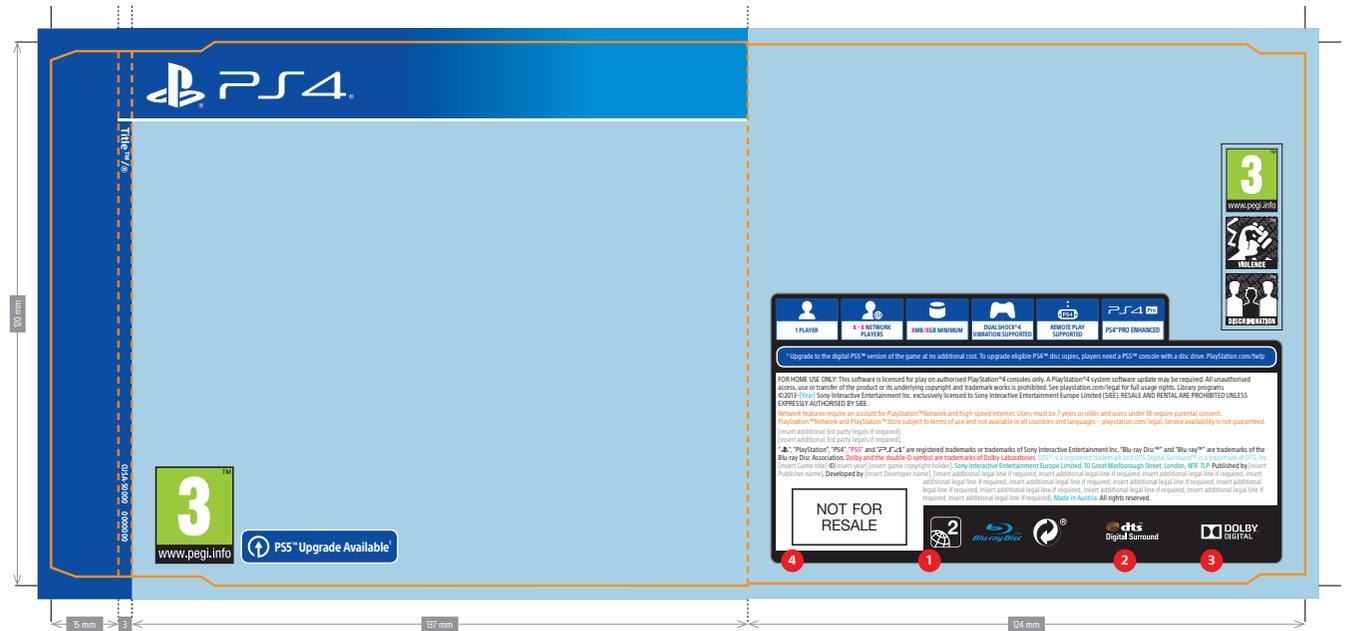
Placement locked



Placement locked



Mandatory - Fixed placement on back.



COVERSHEET AND DISC LABEL

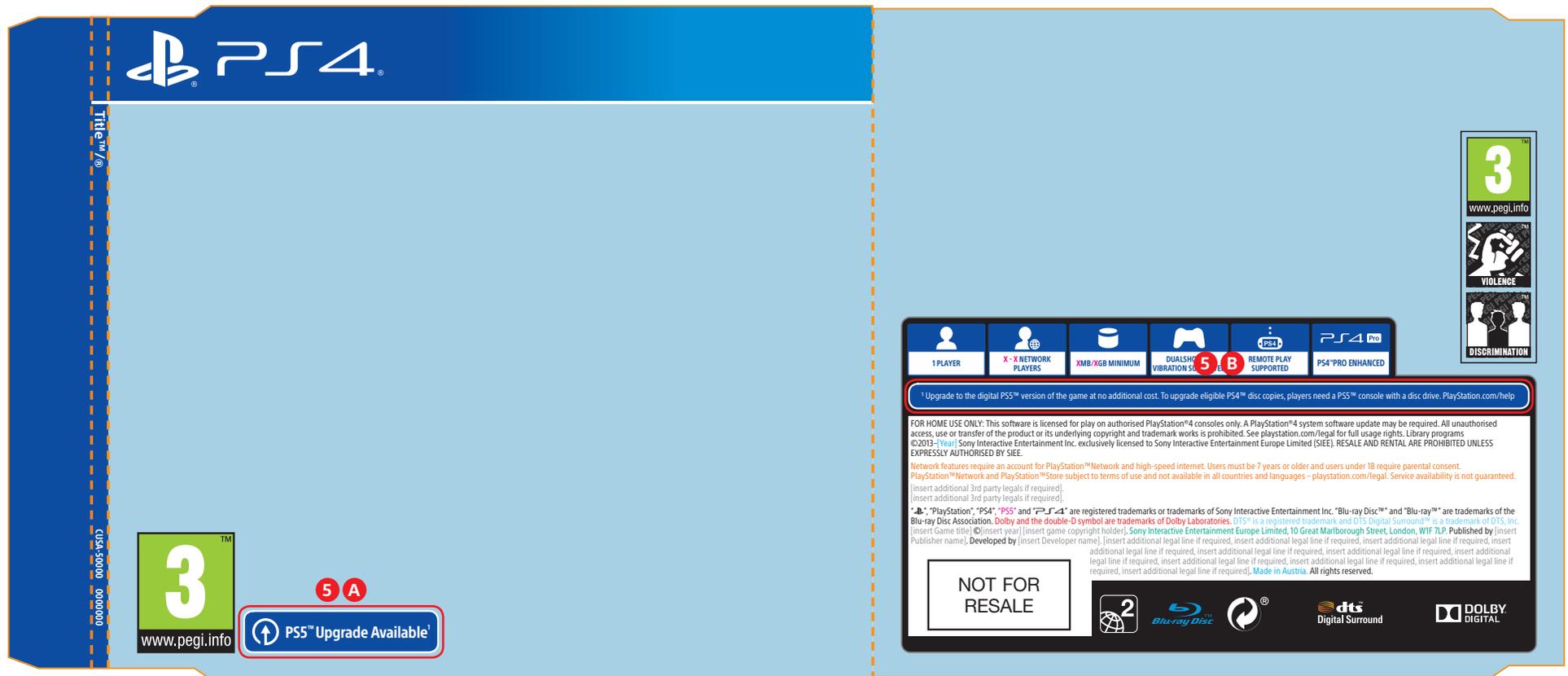
- Permitted logos on front coversheet and disc label: Publisher, Distributor, Developer(s), IP holder(s)
- Publisher logo permitted on coversheet spine
- Middleware company logos permitted on back coversheet only
- Multiple developer credits permitted in legal lines

Marketing and additional logos

Core template elements

- 1 Region icon** (2 - Europe / 4 - Australia, Oceania / 5 - Russia)
- 2 dts Digital Surround** – should only appear on the packaging if dts Digital Surround encoding is included within the software title.
- 3 Dolby logos** – should only appear on the packaging if Dolby encoding is included within the software title.
- 4 "NOT FOR RESALE" lozenge** – is a mandatory lozenge communicating that this product is part of a promotion and cannot be resold.

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Marketing and additional logos

Core template elements

- 9 PSS Upgrade Badge** – For game titles that are upgradeable to the PS5™ version. This badge is only intended to be used on PS4™ software packaging for single and dual languages. Packaging which includes three or more languages will NOT include the PS5™ upgrade badge. The badges must be removed, if an upgrade is not available.
- A Front Badge** – There are 4 different upgrade scenarios to select from. Guidelines are available on the portal, providing advice on the correct badge to use.
- B Back Badge** – To close the gap left from removing the back badge, reduce the height of the containment box by 6mm and bring compats and logos down by 6mm. For SKUs where the text within the badge flows to another line, the gap must be closed an additional 1.905mm.

Contact

Should you need any further information, please contact sie.template.queries@sony.com

Revision History

01/03/2021	Version 1.0 released
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