

Software Artwork Guidelines

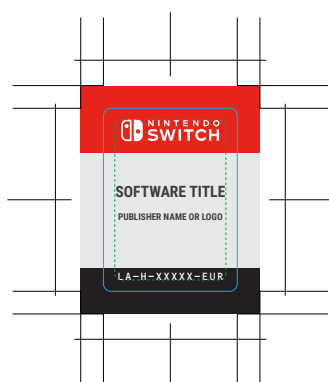
Nintendo Switch Software Card Label Format

General Information

- **Size**
Width: 17.7mm | Height: 24.2mm | Rounding: 1mm
 - **Printing:**
CMYK + Pantone 485 C (5 colours)
 - **Front surface finish:**
UV Hardening Varnish
- When submitting materials, ensure that unnecessary information such as guideline data is not leaked.
• Illustrator CC used. If opening files with versions other than CC, take care to avoid text cutoffs etc.
- The fonts used for these guidelines are Roboto Condensed and OCR-B LT Regular.
• Do not change the orientation of the sections.

LAYOUT 1 FOR SOFTWARE TITLE RATED PEGI 3 OR 7 AND USK 0 OR 6

- No PEGI icon and PEGI database registration number are needed.
- No USK text information is needed.
- No OFLC/COB icon is needed.



EDGE GUIDELINES

- Content that should not be cut off should be placed at least 1.5mm within these lines.

BORDER STRIPES (TOP/BOTTOM)

- **Position | Size | Colour:**

► **[FIXED]**

- The stripe at the top of the label must not contain anything other than the Nintendo Switch logo.
- The stripe at the bottom of the label must not contain anything other than the print code.

SOFTWARE TITLE

- **Position | Size | Colour | Font:**

► **[FLEXIBLE]** Preferably title logo

PUBLISHER NAME OR LOGO

- **Position | Size | Colour | Font:**

► **[FLEXIBLE]**

- Must appear on the label

PRINT CODE

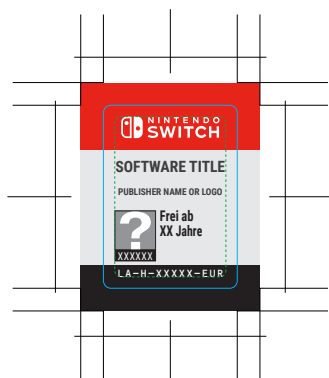
- **Position | Size | Colour | Font:**

► **[FIXED]** OCR-B LT Regular | 4pt | White

- Adjust XXXXX with respective game code.
- Do not make any adjustments to the formatting (character spacing, kerning etc.)
- Please use the specified OCR-B font and convert to outline before submitting.

LAYOUT 2 FOR SOFTWARE TITLE RATED PEGI / USK 12 OR HIGHER

- The PEGI icon and registration number must be included if the rating of the software is 12 or higher.
- USK text information is needed. Please follow the guideline, bearing in mind the additional info below.
- No OFLC/COB icon is needed.
- For information about EDGE GUIDELINES, BORDER STRIPES, SOFTWARE TITLE, PUBLISHER NAME OR LOGO and PRINT CODE, please refer to explanations of LAYOUT 1.



PEGI ICON WITH DATABASE REGISTRATION NUMBER

- Must be included if this software is rated 12 or higher.

AGE RATING ICON

- **Size:**

► **[FIXED]** 5.5 mm x 6.75 mm

- **Position:**

► **[FLEXIBLE]** Bottom left corner by default. Other corners may be used if necessary because of space restrictions.

DATABASE REGISTRATION NUMBER

- The database registration number (6-digit number) is shown inside the PEGI icon, instead of the PEGI website URL.

- **Font | Size:**

► **[FIXED]** Roboto Condensed Regular | 4 pt

- **Version:**

► **[FLEXIBLE]** Version of the PEGI age rating information, depending on the background.

Bright Backgrounds



Dark Backgrounds



USK TEXT INFORMATION

- Must be included if this software is rated 12 or higher and sold in Germany.

- **Font | Size:**

► **[FIXED]** Roboto Condensed Bold | 5.25 pt

- **Position | Colour:**

► **[FLEXIBLE]**

- When there is no PEGI icon included, the USK text information should be displayed on a single line.

Frei ab 12 Jahre
Frei ab 16 Jahre
Keine Jugendfreigabe

- When a PEGI icon is included, the USK text information should be displayed to the right of it using multiple lines.

Frei ab 12 Jahre
Frei ab 16 Jahre
Keine Jugendfreigabe